

Title: News Writing & Reporting in Digital Age
Code: DMC-213
Semester: 4th
Rating: 3 Credit Hours

DMC-213: News Writing & Reporting in Digital Age

3 Cr. Hrs

Course Description:

This course is designed to introduce the students to the craft of news reporting and writing. They will be made familiar with the essential techniques required for news creation for a variety of media including digital. They will get the conceptual and practical training in news reporting and writing.

Learning Outcomes:

The student will be able to

- Develop the skills in news reporting for different beats.
- Learn the structure of news stories and writing techniques.
- Adapt the techniques writing traditional news stories for digital media.
- Learn the techniques of conduction and writing interviews.

Course Contents:

1. Basics of News Writing
2. A Changing Industry of news
3. News Writing Mechanics
4. News values & Structure of News Story
5. News Editing
6. Style guides of newspapers, TV and online media
7. Interpretive stories
8. Descriptive stories
9. Analytical stories
10. New Formats for Journalism in Social Media Era
11. Digital News gathering
12. Understanding the reach of social media
13. Searching Social Media Platforms
14. Breaking News vs Long Term Investigations
15. How to reach out to sources
16. Keeping record & track of incidents
17. Verification and Reporting
18. How to publish stories on social media
19. Journalism Innovation and its effect on Future of News
20. Value of Business Models in Journalism
21. Digital media platforms and journalism practices
22. Web 2.0
23. Writing news scripts
24. Voice-overs techniques
25. Shooting video for news and feature stories
26. VO, SOT, Package and PTC for digital media
27. Interviews for social media platforms
28. Live reporting for digital platforms
29. Language of news stories for digital media
30. How to video blog

Suggested Readings:

- Robinson, J. (2020). Content Writing Step-By-Step: Learn How to Write Content. California: Amazon Digital Services.
- Filak, V. F. (2018). Dynamics of News Reporting and Writing: Foundational Skills. London: Sage.

- Hill, S. & Lashmar, P. (2013). Online Journalism: The Essential Guide. London: Sage
- Craig, R. (2005). Online Journalism: Reporting, Writing, and Editing for New Media: NY: Thomson Wadsworth
- Bull, A. (2015). Multimedia Journalism: A Practical Guide. NY: Routledge
- Adornato, A. (2017). Mobile and Social Media Journalism: A Practical Guide. London: Sage.
- Witschge, T, Anderson, W. C. & Domingo, D. (2016). The SAGE Handbook of Digital Journalism. London: Sage
- Carroll, B. (2010). Writing for Digital Media. London: Sage
- Hailey, D. (2016). Readercentric Writing for Digital Media: Theory and Practice. NY: Taylor & Francis
- Gunelius, S. (2011). Content Marketing for Dummies. London: Wiley
- Dancyger, K. (2013). Global Scriptwriting. NY: Focal Press.
- Drennan, M. (2017). Scriptwriting 2.0: Writing for the Digital Age. London: Routledge.
- Friedmann, A. (2014). Writing for Visual Media. NY: Focal Press

Teaching Learning Strategies:

1. Class Discussion
2. Projects/Assignments
3. Group Presentations
4. Students LED Presentation
5. Thought Provoking Question

Assignments:

Assignments may include special reports, projects, class presentations, field work. The nature of assignments will be decided by the teacher as per the requirements of the course.

Assessment and Examinations:

Sr. No.	Elements	Weightage	Details
1	Midterm Assessment	35%	It takes place at the mid-point of the semester.
2	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentations, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.